



# Food and Beverage M&A Update

Q1 2023

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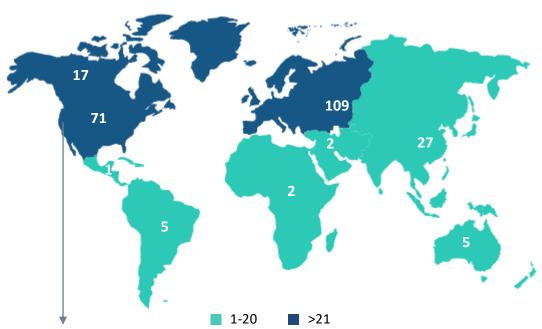
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#### **REPORT HIGHLIGHTS**

- The S&P Food & Beverage Select Industry Index rose by 3.0% in Q1 2023 but was outperformed by the S&P 500, which increased 7.5% in the quarter.
- M&A deal volume increased 11.7% in Q1 2023 to 239 completed transactions from 214 in Q4 2022 and increased 35.0% from 177 deals in Q1 of the prior year.
- In Q1 2023, PE accounted for 33.5% of total deals in the Food & Beverage sector compared to 34.5% in the prior year.
- The most notable deal of the quarter was the U.S. based \$7.2 billion acquisition of Seattle's Best Coffee by Nestlé in January 2023. From a volume standpoint, Europe was the most active region in Q1 with 109 deals vs 71 in the U.S.
- As a % of total capital invested in M&A transactions in Q1, PE participation decreased significantly to 23.4%, down from 37.3% in 2022.

Out of 239 deals globally in the Food and Beverage sector in Q1 2023, Europe was the most active market with 109, followed by North America with 88. Most notably in the European market was Bacardi's \$1.5 billion acquisition D'Ussé in February 2023. All other regions had a total of 42 deals combined.



Canada: 17

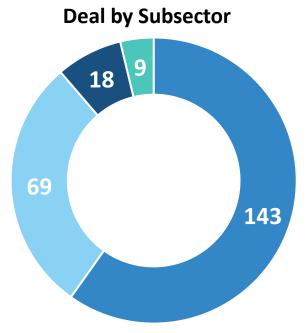
**United States: 71** 

West Coast:	22
Mid Atlantic:	12
Southeast:	10
Great Lakes:	10
Others:	17

In the United States market, the West Coast region was the most active in Q1 with 22 deals. After the West Coast, the Mid Atlantic had 12 deals including Bunker Connect's \$625 million acquisition of Coffee Holding in March 2023. The Southeast and Great Lakes each reported 10 deals and all other regions combined totaled 17 closed transactions.

Outside of the U.S. in the North American market, 17 transactions closed in the Canadian market in Q1 2023.

Of the 239 Food & Beverage deals in Q1 2023, 143 were in the Food (General) subsector, making it the most active subsector in the industry from an M&A volume standpoint. Beverage (General) Products represented the second most active with 69 closed deals followed by LOHAS & Wellness and FoodTech with 18 and 9 completed transactions, respectively.









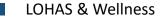


**Beverage Products** 



















FoodTech





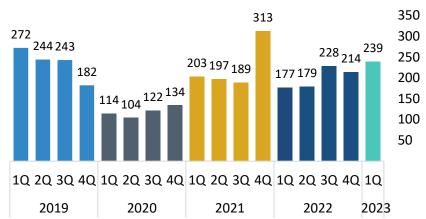


Deal volume in the F&B sector increased 11.7% in Q1 to 239 deals from 214 deals in Q4 2022 and increased 35.0% from 177 deals in the same period of the prior year. Q1 of 2023 represents the fifth highest deal volume seen in the F&B sector since 2018, which is a bit counterintuitive considering PE activity has been declining.

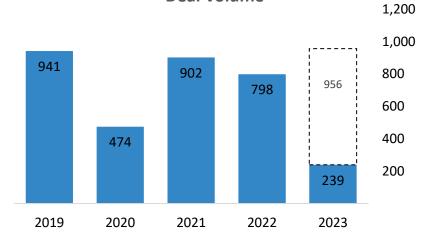
Based on Q1 volume, M&A deal volume is projected to increase 19.8% to 956 deals in 2023, up from 798 in FY 2022. This increase is due to a number of factors including rising food prices, elevated levels of PE dry powder and a generally believed consensus that the Fed will start quantitative loosening sometime in 2H 2023.

Total capital invested in M&A deals in the Packaging sector increased 141.2% in Q1 2023 to \$20.5B from \$8.5B in Q4 2022, and 162.8% from \$7.8B in Q1 2022. This significant increase from the prior quarter is primarily due from Nestlé's \$7.2B acquisition of Seattle's Best Coffee by in January 2023. The largest reported transaction in Q4 2022 was Minerva Foods' \$2.0B acquisition of Teys Australia. If we remove the Seattle's Best Coffee acquisition, deal volume was only up 56% from the prior

## **Deal Volume**



### **Deal Volume**



### **Total Capital Invested by Deal Size**



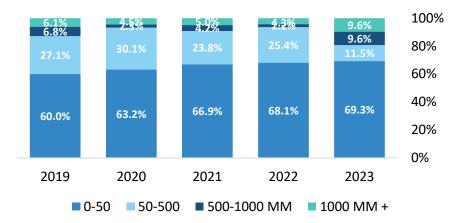
quarter.

In Q1 2023, we saw a substantial shift in mix toward larger deals. Both the upper middle (\$500-\$1000) and large cap (\$1000+) tranches saw meaningful increases to 9.6% each from 2.2% and 4.3%, respectively, in 2022. The middle market (\$50-\$500) saw a substantial decline from 25.4% in 2022 to 11.5% in Q1 2023, while the lower middle market (\$0-\$50) market saw a slight increase to 69.3% from 68.1% in 2022.

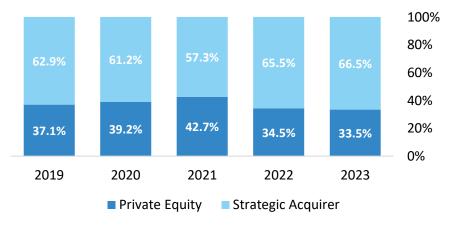
As a % of total deal volume, PE buyers trended lower in Q1 relative to strategic buyers, representing 33.5% of deal volume in the sector, continuing the decline seen in 2022 from a peak of 42.7% in 2021. Q1 2023 marks the lowest percentage of PE deal volume over the last 5 years.

Following the trend in deal volume, PE share of total capital invested in M&A deals also declined in Q1 to 23.4%, down from 37.3% in 2022. PE's share of deal volume in Q1 represents the lowest share in five years outside of the covid-impacted 2020. This drop is indicative of the overall market with rising interest rates and a more challenging underwriting environment.

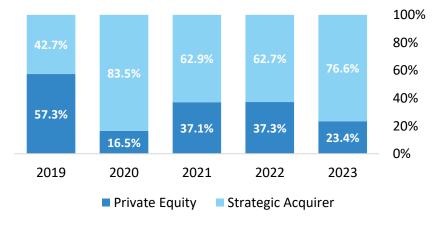
### **Deal Volume by Deal Size**



### **Deal Volume by Acquirer**

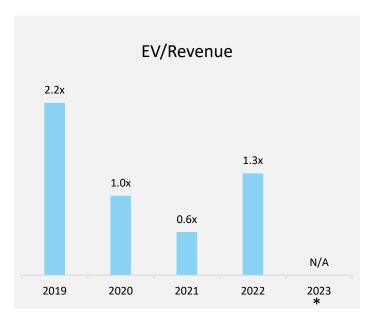


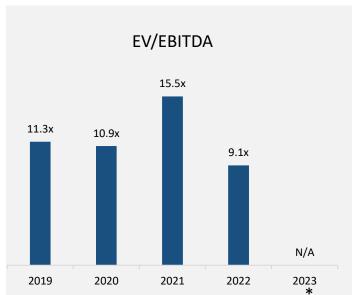
### **Total Capital Invested by Acquirer**



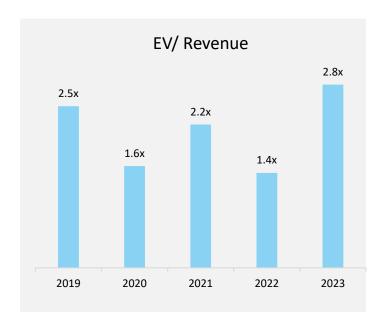
# **Valuation Multiples**

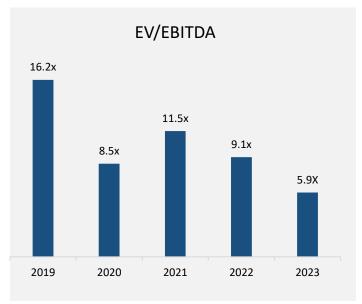
## **PE Multiples**





## **Strategic Multiples**





<sup>\*</sup> No PE valuation multiples were reported in Q1 2023.

# **Largest Deals (Disclosed)**

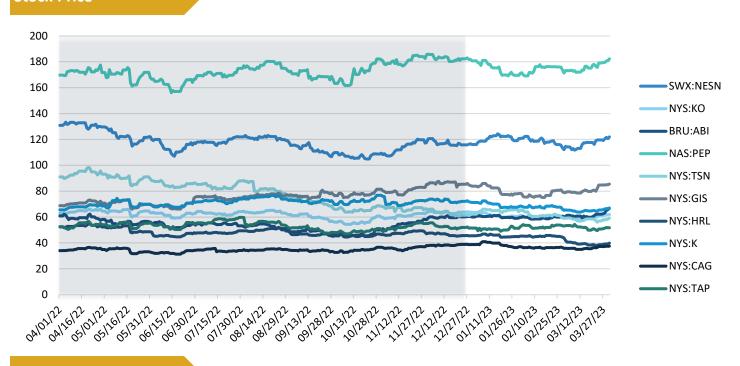
			- 1-	Deal Size	EV	v						
Deal Date	Company Name	Investor	Deal Type	(\$mm)	Revenue	EBITDA	<ul> <li>Target Business Description</li> </ul>					
31-Mar-2023	Soprole	Gloria Foods	Merger/Acquisition	\$ 666.7			Producer and distributor of dairy products based in Santiago, Chile.					
31-Mar-2023	Coffee Holding	Bunker Connect	Merger/Acquisition	625.0	9.47x		Wholesaler of coffee roast.					
31-Mar-2023	Gelnex	Darling Ingredients	Merger/Acquisition	230.0			Manufacturer of gelatin and collagen located in Santa Catarina, Brazil.					
27-Mar-2023	Kerry Group	Advent International	Buyout/LBO	533.7			Manufacturer of sweet and cereal products.					
10-Mar-2023	Don Papa Rum	Diageo	Merger/Acquisition	465.9			Producer of dark rum based in Makati City, Philippines.					
28-Feb-2023	Lamb Weston Meijer	Lamb Weston Holdings	Merger/Acquisition	562.9			Producer of potato products based out of Kruiningen, Netherland.					
28-Feb-2023	Mimi's Rock	FitLife Brands	Merger/Acquisition	20.2	0.67x		Marketer and distributor of dietary supplements.					
22-Feb-2023	Heineken	Bill & Melinda Gates Foundation	PIPE	902.0			The world's second-largest brewer.					
17-Feb-2023	StofnFiskur	Benchmark Holdings	Merger/Acquisition	26.7			Operator of an aquatic breeding company.					
03-Feb-2023	Autogrill	Dufry	Merger/Acquisition	2,110.0	0.77x	5.87x	Autogrill SpA operates thousands of food and beverage concession stands.					
03-Feb-2023	D'Ussé	Bacardi	Merger/Acquisition	1,500.0			Provider of alcoholic beverages headquartered in London, United Kingdom.					
01-Feb-2023	COFCO	Affirma Capital	PE Growth/Expansion	3,091.5			Supplier and producer of grain and edible oil products in China.					
27-Jan-2023	Lees Foods	Finsbury Food Group	Merger/Acquisition	6.9	0.26x		Manufacturer of confectionery and meringues intended for adults and children.					
15-Jan-2023	Vel Pitar	Grupo Bimbo	Merger/Acquisition	213.3			Producer of bakery products.					
13-Jan-2023	Seattle's Best Coffee	Nestlé	Merger/Acquisition	7,150.0			Producer and Distributor of roasted coffee beans located in Seattle, Washington.					
11-Jan-2023	OZiva	Hindustan Unilever	Merger/Acquisition	32.0			Producer of plant-based organic nutritional products.					
10-Jan-2023	Jinshajiuye	CR Enterprise	Merger/Acquisition	1,772.8			Manufacturer and supplier of baijiu (Chinese distilled spirits), a colorless Chinese liquor.					
10-Jan-2023	Cimory	General Atlantic	PIPE	130.0			Producer of premium dairy products and premium consumer foods in Indonesia.					
10-Jan-2023	Lilot Fruits	Orsero Group	Merger/Acquisition	47.4			Importer and producer of wide range of exotic fruits and vegetables.					
03-Jan-2023	Moolec	LightJump Acquisition	Reverse Merger	138.0			Moolec Science SA is a science-based ingredient company.					
03-Jan-2023	Avandis	British Columbia Investment Management	Buyout/LBO	26.5			Manufacturer of packaging materials intended to serve global cocktail and spirits companies.					
02-Jan-2023	Badshah Masala	Dabur India	Merger/Acquisition	71.2			Operator of a spice brand in Mumbai, India.					
Mean				923.8	2.79x	5.87x						
Median				347.9	0.72x	5.87x						
High Low				7,150.0 6.9	9.47x 0.26x	5.87x 5.87x						

# **Leading M&A Deals**

Deal	Deal Synopsis	Driver
Seattle's Best	Seattle's Best Coffee is a producer and distributor of roasted coffee beans located in Seattle, Washington, and specializes in producing a wide variety of Arabica coffee blends. The company was acquired by Nestlé for \$7.2 billion in January 2023. The acquisition expands Nestle's market penetration and brand portfolio in the specialty coffee space and brings resources and expertise to amplify the Seattle's Best brand globally.	Merger/ Acquisition
Coffee Holding Company, Inc. Committed to Coffee, Committed to You  bunker connect	Coffee Holding Co, Inc. is a wholesaler of roasted coffee beans headquartered in Staten Island, NY. Its products include wholesale green coffee, private-label coffee, and branded coffee. The company was acquired by Bunker Connect through a reverse merger for \$625.0 million in March 2023. The acquisition will enable Bunker Connect to accelerate the expansion of its business and enter new markets that have synergies with its core businesses.	Merger/ Acquisition
常 有家 就有福協门  ② 全理性實際與意理學習  【 中国投资有限责任公司 CHINA INVESTMENT CORPORATION  TEMASEK  AFFIRMA  CAPITAL	In February 2023, COFCO, a China based supplier and producer of grain and edible oil products was acquired by Affirma Capital, China's National Social Security Fund, Temasek Holdings and China Investment Corporation. The transaction values the company at \$3.1 billion. The transaction provides its investors with unrivalled access to the growing Chinese market, at a time when demand for agricultural commodities continues to soar.	PE Growth/ Expansion
Feeling good on the move*	Autogrill SpA, based in Rozzano, Italy, operates thousands of food and beverage concession stands across North America and Europe designed mostly for travelers. The company was acquired by Dufry for \$2.1 billion in February 2023. This acquisition will allow Dufry to develop more compelling offers for their customers and build the next generation of travel experience.	Merger/ Acquisition

# **Public Comps**

## Stock Price



## **Financial & Valuation**

122.0

325.550

58.580

	\$MM Company	Ticker	Stock Price	Market Cap	Tatal Dala	E	V/Revenu	e		EV/EBITD/	١	Rev	venue Gro	wth	G	ross Marg	n	EB	SITDA Marg	in
		пскег	Stock Price	iviarket Cap	Total Debt	21A	22A	23F	21A	22A	23F	21A	22A	23F	21A	22A	23F	21A	22A	23F
	Tyson Foods	NYS:TSN	59.3	21,096	8,349	0.8x	0.6x	0.5x	6.8x	5.2x	651%	9%	13%	3%	14%	13%	10%	12%	11%	7%
8	Conagra Brands	NYS:CAG	37.6	17,902	9,402	2.3x	2.3x	2.2x	12.4x	19.6x	1239%	-2%	6%	4%	27%	24%	28%	19%	12%	20%
æ	Kellogg's	NYS:K	67.0	22,945	7,171	2.1x	2.1x	2.1x	12.6x	12.3x	1306%	5%	5%	5%	33%	30%	32%	17%	17%	16%
	General Mills	NYS:GIS	85.5	50,195	11,587	2.9x	3.3x	3.2x	14.2x	14.3x	1618%	2%	5%	4%	34%	33%	34%	20%	23%	20%
	Johnson Controls International	NYS:JCI	60.2	41,382	9,747	2.7x	2.0x	1.9x	17.7x	18.7x	1232%	6%	7%	5%	34%	33%	35%	16%	11%	16%
						2 24	2 1v	2.04	12 7v	14 Ov	12 1v	4 19/	7 10/	4 29/	20 E%	26 59/	27 79/	16 69/	1/1 70/	1E 79/

	\$MM	Ticker	Stock Price	Market Cap	Total Daha	E	V/Revenu	e		EV/EBITD/	4	Rev	venue Gro	wth	G	ross Marg	in	EE	BITDA Marg	gin
	Company		Stock Price	Market Cap	ар тотагревт	21A	22A	23F	21A	22A	23F	21A	22A	23F	21A	22A	23F	21A	22A	23F
	Coca-Cola	NYS:KO	62.0	268,361	39,149	7.5x	7.1x	6.8x	19.2x	21.7x	21.3x	13%	12%	4%	61%	58%	59%	39%	33%	33%
rage	Anheuser-Busch InBev	BRU:ABI	66.9	132,667	79,991	3.8x	3.6x	3.4x	10.8x	12.0x	9.9x	11%	8%	7%	58%	55%	58%	0%	0%	35%
Beve	Molson Coors Beverage Company	NYS:TAP	51.7	11,227	6,607	1.7x	1.6x	1.6x	19.6x	11.2x	8.2x	1%	7%	3%	41%	34%	37%	9%	15%	19%

2.1x

14.3x

12.4x

5.1%

33.3%

29.9%

31.9%

16.9%

11.8%

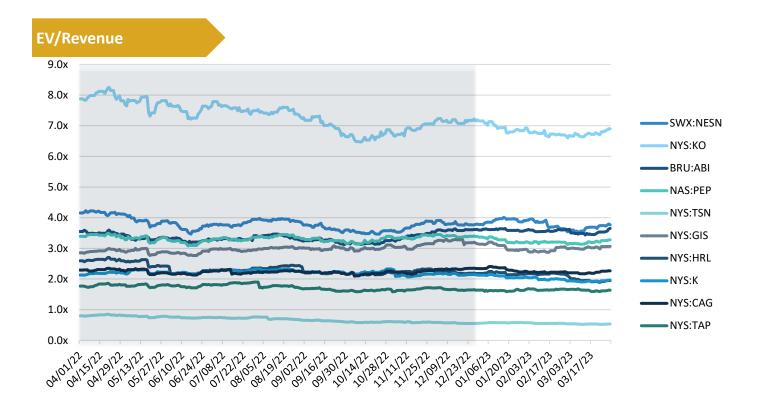
15.8%

22%

2.1x

Mean	4.2x	3.9x	3.7x	18.2x	16.9x	14.6x	6.7%	8.8%	5.2%	52.6%	49.4%	51.0%	17.6%	16.7%	25.4%
Median	3.8x	3.6x	3.4x	19.2x	16.4x	16.3x	11.4%	8.4%	4.4%	53.9%	53.0%	53.9%	19.8%	16.4%	21.9%

# **Public Comps**



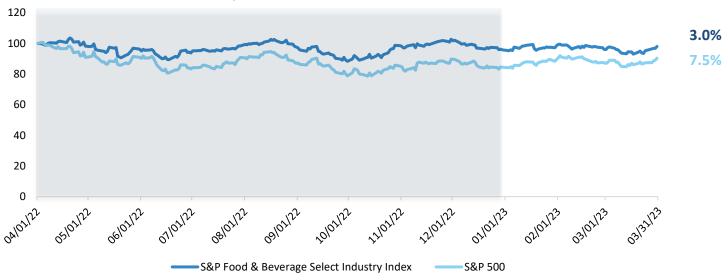
### **EV/EBITDA**



## **Public Markets**

## **Index Performance**

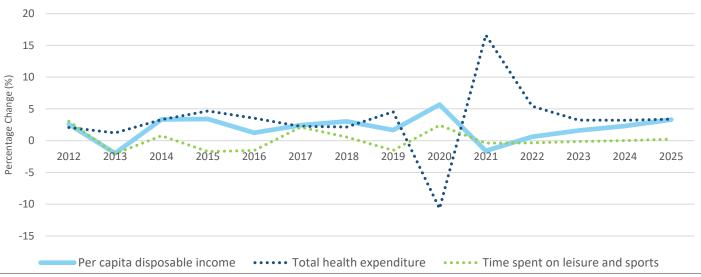
Since January 1, 2023, the S&P Food & Beverage Select Industry Index rose 3.0% but was outperformed by the S&P 500 which increased 7.5% over the same period.



## **Key External Drivers**

Overall, the Food & Beverage industry tends to be more stable and resistant to volatility in the broader economy than other industries. March 2023 CPI inflation came out at 5.0% marking the ninth consecutive month of declining inflation. To combat the rapid inflation in the U.S. CPI, the federal reserve has been quantitative tightening, in the form of rate hikes to the Fed Fund Rate, to slow down consumer spending. As a result of the Fed's rate hikes, the United States economy will likely enter into a recession sometime during the second half of 2023 and result in lower revenues for the Food & Beverage sector.

Total health expenditure is a proxy for the degree of health-consciousness of consumers. As health-consciousness rises, consumers turn away from frozen goods to LOHAS & Wellness products (Organic, Green, Healthy, etc.).



Sources: S&P Dow Jones Indices; IBIS World

# **Industry Trends**

### **Food Price Index**

#### Food prices are expected to continue rising in 2023

In March 2023, the food index was up 8.5% over the prior year but remained unchanged from the prior month. In 2023, food-at-home and food-away-from-home prices are predicted to increase 7.8% and 8.3%, respectively.



### Ready-to-drink Cocktails

#### Fresh and Inventive RTD Cocktails continue to gain popularity

Ready-to-drink (RTD) cocktails have been around for a while, but the trend now is towards more fresh and inventive options. Consumers are looking for cocktails that are made with high-quality ingredients, and that have unique flavors and combinations. This trend is also driving the use of more natural and organic ingredients in cocktails, as consumers become more health-conscious.



### **Artificial Intelligence**

### Artificial intelligence and machine learning becoming the norm

Increasingly, companies are utilizing AI and robotics to replace humans to alleviate some of the challenges with attracting and retaining workers. With AI, businesses can increase output, quality and reliability of production and service. Fast food counter servers are being replaced with robots to increase consistency in service levels. Use of AI as a replacement for traditional labor is anticipated to increase in 2023.



## **Upcycled Products**

### **Controlling Food Waste with Upcycled Products**

Food waste is a major problem in the food and beverage industry, but upcycling is emerging as a solution. Upcycling is the process of creating new products from waste in its current form (as opposed to recycling which involves the destruction of materials in order to make something new). For example, leftover fruit pulp from juicing can be used to create fruit leather or jams. This trend is not only good for the environment, but it also provides new revenue streams for businesses.



## **Our Service Offerings**



## Sell-Side Advisory: Sell your business

Sell your business for the highest price and for the best terms. At R.L Hulett, communicating the value of your business to targeted buyers and finding the best fit for your team is our forte. We strive to maintain your company's culture and heritage even as you transition out of your business.



## **Buy-Side Advisory:** Buy a business

Searching for acquisition targets can be a challenging and time-consuming task when trying to run your own business at the same time. Navigating the risks and pitfalls in negotiating valuation and deal structure can also be a daunting task for many business owners. Let our team help you minimize your risk and reduce time wasting efforts with our decades of experience in advising in both buy and sell-side M&A transactions. We utilize industry-leading M&A databases to scout for opportunities and pre-screen for "real" actionable targets so you can stay focused on what matters.



## Capital Raise: Gain financial support

With nearly 40 years of experience in middle-market M&A advisory, we know how to package up your deal and put you in front of the right kind of investors who have the capital and the industry expertise you need to grow your business. Our team will develop a go-to-market strategy and advise on deal structure, valuation, due diligence and transition issues. Whether you are seeking capital for growth or trying to buy out other shareholders, we have the tools, expertise, and experience to execute a strategic process and find the optimal outcome to meet your objectives.



## Restructuring: reorganization of your business

In today's uncertain economic times, more and more companies are finding themselves in unfamiliar, and unwanted, positions. Many business owners are hoping recovery is just around the corner; however, proactive measures are often required to maximize the remaining value of the business. Our team can aid banking institutions with workout situations by implementing internal controls over cash management and performing ongoing cash flow modeling for their clients. We can also help business owners avoid having trouble making payments on their debts and avoid the cumbersome and low-value asset liquidation process.

## **Selected Transactions**

Over the years, R.L. Hulett has completed hundreds of transactions in a wide variety of industries. Please note that this list is not comprehensive. It is common for sellers and/or buyers to request confidentiality regarding their transactions, and R.L. Hulett respects such requests as a matter of policy.













## Our M&A Deal Leaders



R. Trevor Hulett, CPA
Managing Director
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thulett@rlhulett.com

Mr. Hulett has led M&A transactions in a variety of industries including manufacturing/industrial, software development/IT, business services and value-added distribution for over 15 years. Prior to joining the firm, he held senior level accounting and financial management positions in both public accounting and large corporations. Mr. Hulett began his career as a Certified Public Accountant with MPP&W, a St. Louis-based public accounting firm specializing in middle market companies. He then held various management positions in internal audit and corporate accounting with a Fortune 1000 industrial manufacturing company and also spent nine years with Enterprise Rent-A-Car Company as a department manager in the Corporate Accounting group. Mr. Hulett holds his Series 62, 63 and 79 securities registration. Mr. Hulett earned a Bachelor's Degree in Accounting from the University of Missouri, Columbia.



Robert L. Hulett Chairman Emeritus (314) 721-0607 x134 rlhulett@rlhulett.com

Mr. Hulett founded the firm in 1981 and has negotiated and completed more than 200 transactions throughout his career. He began his career as a Certified Public Accountant and practiced with Peat, Marwick, Mitchell & Co. in St. Louis as an Audit Manager and in New York as the Director of Training for Private Business. Mr. Hulett has also served as Chief Executive & Board Member for various middle market companies. As an educator, he was an adjunct professor at New York University and a tenured faculty member at Lindenwood University in St. Louis. He conducted training sessions for middle market CPA firms throughout the country for more than ten years. Mr. Hulett earned his BS/BA Cum Laude in Accounting from the University of Missouri-Columbia, and an MBA from Lindenwood University.



David T. Vass
Director
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Mr. Vass has over 30 years of business management experience including more than 10 years as President of a highly successful consumer products manufacturing company with revenues exceeding \$25 million. During this time, he not only reversed a declining sales and earnings trend, but increased both sales and operating income over 100%. In addition, he has spent over 20 years at the executive level of Vice President of Sales and Business Development. Mr. Vass also has experience in a number of other industry niches including consumer products, commercial furniture and fixtures and metal recycling. He holds a Bachelor's Degree in Economics from DePauw University and an MBA from the University of Michigan.

## **Our M&A Deal Leaders**



Ron Litton
Director
(816) 810-0799
rlitton@rlhulett.com

Mr. Litton has been advising business owners in mergers and acquisitions since 2013. His primary industry focus areas have included industrials, paper and packaging, distribution, energy, promotional products and direct to consumer e-commerce. Prior to 2013, Mr. Litton held a variety of C-level roles with several companies in the paper and packaging industry including Unisource, Maverick Paper, Universal Graphics and Sabin Robbins. He has bought and sold a number of businesses, advised in the sale of family/founder owned businesses, and advised in start-ups and turnaround situations for banks, owners, and private equity firms. He enjoys working with owners that want to sell or transition out of their businesses. Ron covers the Kansas City and surrounding markets for the firm. He graduated from Central Missouri State University with a BS in Graphic Arts Technology and Management.



Ryan Hartman
Analyst
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Ryan joined R.L. Hulett in 2021 and provides transaction support for senior-level deal managers including financial modeling, valuations, industry research, offering memorandums and a variety of presentations. Ryan graduated with a Bachelor of Science in Management Degree with a major in finance from The Freeman School of Business, Tulane University. Prior to joining the firm Ryan worked as an equity analyst for Burkenroad reports, an equity research program that produces widely circulated financial reports on small- to medium-sized companies. During his time at Tulane University, Ryan was elected as Vice President of Administration for Tulane's community government, took extensive courses in Investment Banking M&A transactions, and volunteered as a data analyst for American Red Cross.



Lynda Hulett Marketing (314) 721-0607 x 104 Ihulett@rlhulett.com

Lynda Hulett leads the firm's marketing, administrative and communication efforts. She maintains the firm's proprietary CRM database, manages outbound firm communications and provides administrative support to senior deal managers. Prior to joining R.L. Hulett, Lynda spent the previous ten years in various marketing and administrative functions. Most recently, she worked as a client liaison providing administrative support for a CPA firm. Prior to that, she was employed by Moneta Group, a financial services advisory firm, where she provided marketing and administrative support to the client managers. Lynda graduated from the University of Missouri — Columbia, receiving her business degree with an emphasis in Marketing.

#### About R.L. Hulett

R.L. Hulett is a middle-market investment bank based in St. Louis, Missouri, providing M&A and financial advisory services to middle-market companies. Since its founding in 1981, the firm has advised in over 275 transactions in a variety of industries including industrials, food & beverage, packaging, business services, transportation & logistics, healthcare and software/techenabled services. The firm has an experienced team of M&A advisors consisting of former business owners, seasoned corporate executives, professional service firm partners, CPAs and MBAs. Our ability to deliver customized solutions to meet or exceed our clients' expectations is what sets us apart from our competitors.

### **Industry Sectors Covered:**



#### Disclaimer

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