



# Plastics M&A Update

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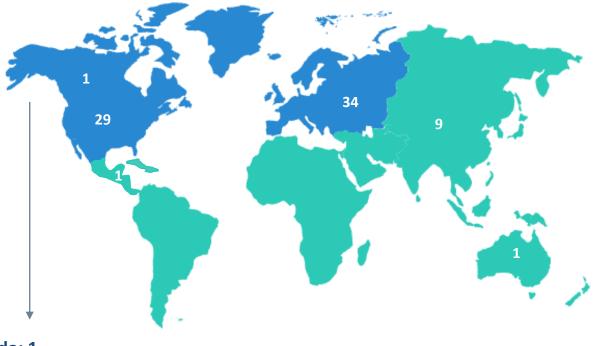
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#### **REPORT HIGHLIGHTS**

- Stock prices of the Plastics and Specialty Materials public companies monitored in this report rose by an average of 12.9% in Q1 2023 and outperformed the S&P 500, which increased 7.5% in the quarter.
- M&A deal volume in the Plastics sector decreased 33.0% in Q1 2023 to 75 completed transactions from 112 in Q4 2022 and 50.0% from 150 deals in the same period of the prior year.
- Total capital invested in M&A deals in the Plastics sector decreased 94.9% in Q1 2023 to \$1.0B from \$19.8B in Q4 2022.
- In Q1 2023, PE Buyers accounted for 44.0% of total deals in the Plastics sector compared to 48.8% in the prior year.
- Europe was the most active region in Q1 2023 with 34 deals. Most notably in Europe was the \$21.6 million acquisition of Iber-Oleff by CIE Automotive in February 2023.

Out of 75 deals globally in the Plastics sector in Q1 2023, Europe was the most active market with 34, followed by North America with 30. Another notable European deal (in addition to the Iber-Oleff deal mentioned on the previous page) was Dr. Martens' \$18.0 million acquisition of England-based Gen Phoenix in March 2023. All other regions had a total of 11 deals combined.



>20

1-20

#### Canada: 1

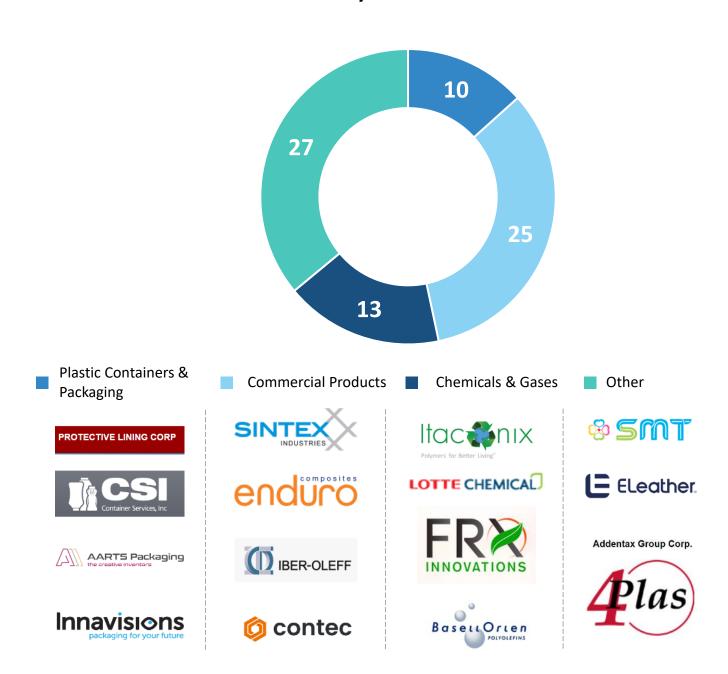
#### **United States Regions: 29**

Great Lakes:	10
Southeast:	4
South:	4
Mid Atlantic:	4
New England:	3
Other:	4

In the United States market, the Great Lakes region was the most active in Q1 with 10 deals. After the Great Lakes, the Southeast, South and Mid Atlantic regions each had 4 deals. The most notable deal in the U.S. was Hill & Smith's \$35.0 million acquisition of Houston based Enduro Composites in February 2023. New England had 3 deals and all other regions combined totaled 4 closed transactions.

Outside of the U.S. in the North American market, 1 transaction closed in the Canadian market in Q1 2023.

Of the 75 Plastics deals in Q1 2023, 25 were done in the Commercial Products subsector, making it the most active subsector in the Industry. Chemicals & Gases was the second most active with 13, followed by Plastic Containers & Packaging with 10. All other subsectors totaled 27 deals.

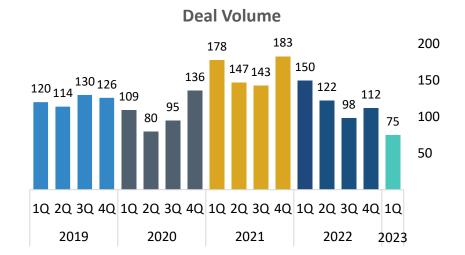


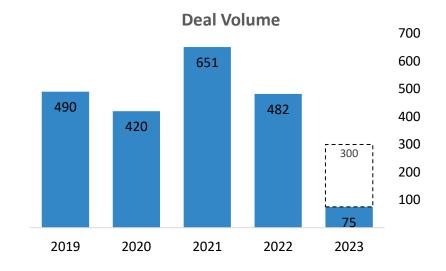
#### **Deal by Subsector**

Deal volume in the Plastics sector decreased 33.0% in Q1 to 75 deals from 112 deals in Q4 2022 and 50.0% from 150 deals in the same period of the prior year. Q1 of 2023 represents the lowest deal volume seen in the Plastics sector over the past 16 quarters.

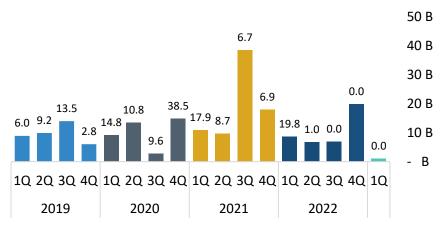
Based on Q1 volume, M&A deal volume is projected to decrease 37.8% to 300 deals in 2023 from 482 in 2022. This decline is due to a number of factors including rising interest rates/cost of capital, tightening liquidity in the capital markets and continuing inflation impacting labor and materials costs.

Total capital invested in M&A deals in the Plastics sector decreased 94.9% in Q1 2023 to \$1.0B from \$19.8B in Q4 2022, and 88.5% from \$8.7B in Q1 2022. This significant drop from the prior quarter is primarily due from Celanese's \$11.0B acquisition of DuPont's Mobility And Materials Business in November 2022. The largest reported transaction in Q1 2023 was Reliance Industries' \$433.6m acquisition of Sintex Industries.









In Q1 2023, we saw a substantial shift in mix toward smaller deals. Neither the upper middle (\$500-\$1000) nor large cap (\$1000+) tranches reported any transactions in Q1 compared to 8.5% and 10.3% of deal volume in 2022, respectively. The middle market (\$50- \$500) and lower middle market (\$0-\$50) saw significant increases from 27.4% and 53.8% in 2022 to 33.3% and 66.7% in Q1 2023, respectively.

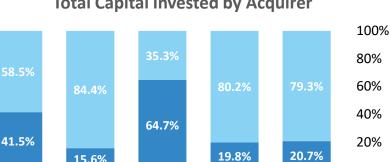
As a % of total deal volume, PE buyers trended lower in Q1 relative to strategic buyers, representing 44.0% of deal volume in the sector, continuing the decline seen since the 2020 peak of 54.0%. Q1 2023 marks the lowest percentage of PE deal volume over the last 5 years.

PE share of total capital invested in M&A deals remained low in Q1 at 20.7%, still down significantly from the peak of 64.7% seen in 2021. This low level of PE investment is indicative of challenging market dynamics, higher costs of capital and lack of available liquidity.



#### **Deal Volume by Deal Size**





2022

Strategic Acquirer

#### **Total Capital Invested by Acquirer**

2021

15.6%

2020

Private Equity

2019

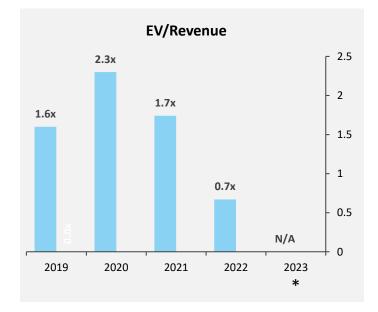
Source: PitchBook Data

0%

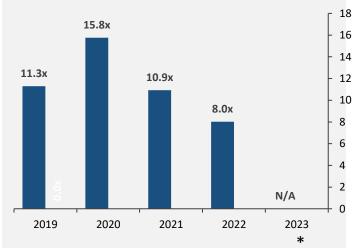
2023

# **Valuation Multiples**

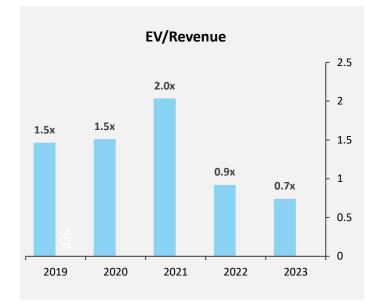
#### **PE Multiples**

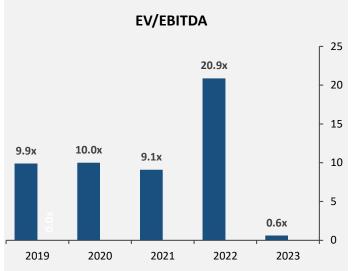


EV/EBITDA



**Strategic Multiples** 





\* No PE valuation multiples were reported in Q1 2023.

# **Largest Deals (Completed)**

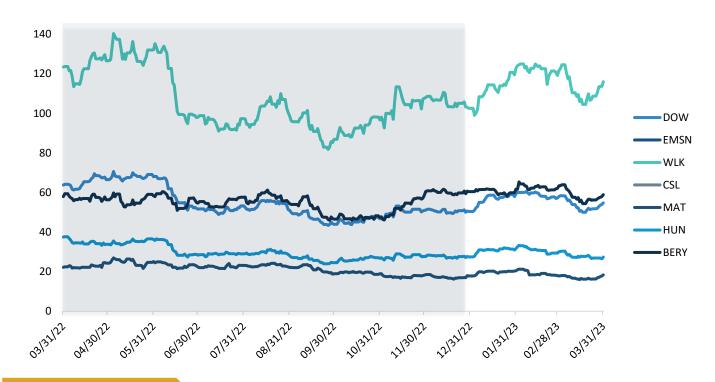
Deal Date	Company Name	Investor	Deal Turne	Deal Size	E	v	<ul> <li>Target Business Description</li> </ul>			
Deal Date	Company Name	Investor	Deal Type	(\$mm)	Revenue EBITDA					
31-Mar-2023	Shinko Nylon	Sanko Techno Company	Merger/Acquisition	\$ 9.8			Manufacturer of synthetic resin three- dimensional network structures.			
31-Mar-2023	Aeromatrix Composites	LifePort	Buyout/LBO	5.5			Manufacturer of advanced and composite aerospace products.			
30-Mar-2023	Gen Phoenix	Dr. Martens	PE Growth/Expansion	18.0			Manufacturer of engineered composite products intended.			
29-Mar-2023	Sintex Industries	Reliance Industries	Merger/Acquisition	433.6	1.04x		The world's largest producer of plastic water tanks.			
22-Mar-2023	Contec	Vinci	PE Growth/Expansion	10.6			Manufacturer of circular rubber and plastic tubes intended for the tire industry.			
16-Mar-2023	FRX Innovations	Undisclosed Investor	PIPE	2.9			Manufacturer of flame retardant solutions within the plastics and additives market.			
06-Mar-2023	AerO Coated Fabrics	Kingspan Group	Merger/Acquisition				Manufacturer of thermoplastic composite materials.			
01-Mar-2023	WMG Technologies	ABC Technologies	Merger/Acquisition	165.0			Provider of tooling and injection molded product manufacturing services.			
01-Mar-2023	Airnov Healthcare Packaging	Berwind, Colorcon	Buyout/LBO				Manufacturer of healthcare packaging products intended.			
28-Feb-2023	4PLAS	EMZ Partners	Buyout/LBO				Manufacturer of engineered plastics intended for European plastics processing industries.			
20-Feb-2023	Enduro Composites	Hill & Smith	Merger/Acquisition	35.0	0.74x		Manufacturer of fiberglass products.			
03-Feb-2023	Itaconix	Undisclosed Investor	PIPE	12.6			Itaconix PLC is developing and producing bio- based polymers from itaconic acid.			
02-Feb-2023	Iber-Oleff	CIE Automotive	Merger/Acquisition	21.6			Manufacturer and designer of kinematic systems.			
01-Feb-2023	Aarts Packaging	TriMas	Merger/Acquisition				Manufacturer of plastic packages intended for the beauty, food, and medical end markets.			
17-Jan-2023	Lotte Chemical Pakistan	Lucky Core Industries	Merger/Acquisition	155.2	0.09x	0.62x	Manufacturer and supplier of Purified Terephthalic Acid (PTA).			
09-Jan-2023	Sahajanand Medical Technologies	Samara Capital	Buyout/LBO	150.0			Manufacturer of minimally invasive coronary stent systems.			
04-Jan-2023	Addentax Group	Undisclosed Investor	PIPE	15.0			Provider of 3D printing services based in Shenzhen, China.			
01-Jan-2023	Americhem	Seidler Equity Partners	PE Growth/Expansion				Manufacturer of custom color, additive services engineered plastic compounds.			
Mean				79.6	0.62x	0.62x				
Median				18.0	0.74x	0.62x				
High				433.6	1.04x	0.62x				
Low				2.9	0.09x	0.62x				

# Leading M&A Deals (Completed)

Deal	Deal Synopsis	Driver
INDUSTRIES	<sub>ted</sub> portfolio.	Merger/ Acquisition
Ecchnologies	WMG Technologies is a Canadian provider of tooling and injection molding manufacturer primarily for mobility applications. The company was acquired by ABC Technologies for \$165 million in March 2023. This acquisition strengthens ABC's exterior products offering, expands their injection molding technical expertise and brings additional value-added tooling in-house.	Merger/ Acquisition
enduro Hill & Smith PLC	In February 2023, Enduro Composites, a Texas- based manufacturer of fiberglass products catering to the oil and gas industry was acquired by Hill & Smith. The transaction values the company at \$35.0 million. The acquisition will diversify Hill & Smith's customer base and product range and add an extensive manufacturing facility in the key Gulf Coast region, providing an opportunity for manufacturing process enhancements.	Merger/ Acquisition
COMPOSITES	Aeromatrix Composites, based in Clearwater, Florida, is a manufacturer of advanced composites primarily for the aerospace and defense sector. The business division of Aeromatrix Composites was acquired by LifePort through a \$5.5 million LBO in March 2023. The acquisition broadens LifePort's expertise and capabilities in the aerospace sector.	Buyout/LBO

# **Public Comps**





#### **Financial & Valuation**

\$MM	Ticker Stock Price Market Cap			Total Dakt	EV/Revenue			EV/EBITDA			Revenue Growth			EBITDA Margin		
Company	nckei	SLOCK PILLE	warket Cap	TOTAL DEDI	21A	22A	23A	21A	22A	23A	21A	22A	23A	21A	22A	23A
Dow	DOW	55	38,812	16,706	1.1x	0.8x	0.9x	4.9x	4.6x	6.8x	-15%	35%	-12%	4%	22%	14%
Nan Ya Plastics	1303	3	20,240	5,697	1.9x	1.5x	1.7x	6.5x	6.7x	15.2x	-9%	44%	-7%	15%	30%	13%
EMS-Chemie Holding	EMSN	825	19,305	15	13.5x	6.4x	6.1x	43.2x	20.7x	21.5x	N/A	N/A	6%	N/A	N/A	28%
Westlake	WLK	116	14,812	5,383	1.5x	1.1x	1.2x	5.1x	3.7x	5.5x	-10%	38%	-11%	15%	28%	22%
Formosa Chemicals & Fibre	1326	2	13,309	4,544	1.4x	1.1x	1.2x	6.5x	10.3x	21.9x	-25%	37%	-5%	14%	22%	6%
Carlisle Companies	CSL	226	11,548	2,634	3.5x	2.2x	2.1x	22.0x	9.9x	8.8x	-20%	16%	-2%	19%	16%	23%
Mattel	MAT	18	6,516	2,672	2.0x	1.5x	1.5x	12.4x	8.6x	7.5x	-3%	19%	0%	10%	16%	18%
Huntsman	HUN	27	5,025	2,124	1.2x	0.8x	0.9x	6.7x	3.9x	7.1x	-14%	20%	-6%	7%	18%	12%
Berry Global	BERY	59	7,150	9,705	1.4x	1.1x	1.1x	9.0x	7.7x	7.5x	32%	18%	-2%	17%	15%	16%
Changzhou Xingyu Automo	601799	17	4,977	1	6.7x	3.7x	2.9x	40.4x	28.8x	18.6x	23%	22%	18%	18%	17%	17%

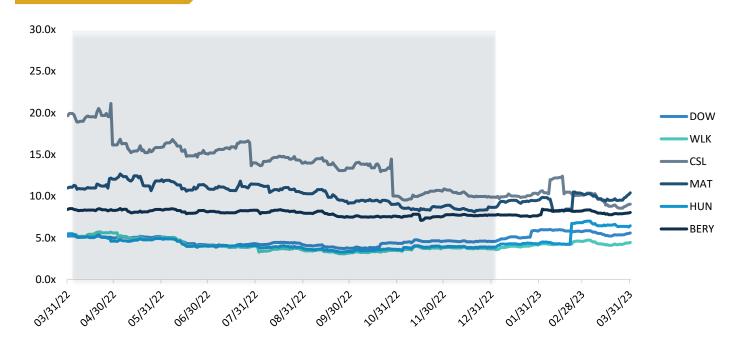
Mean	3.4x	2.0x	2.0x	15.7x	10.5x	12.0x	0.0x	0.3x	0.0x	0.1x	0.2x	0.2x
Median	1.7x	1.3x	1.4x	7.8x	8.2x	8.2x	-0.1x	0.2x	0.0x	0.1x	0.2x	0.2x

# **Public Comps**

EV/Revenue



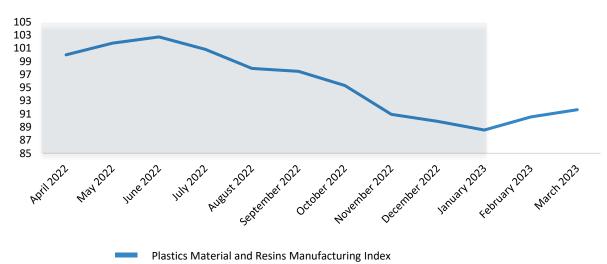
EV/EBITDA



# **Public Markets**

#### **Price of Plastic Materials and Resin**

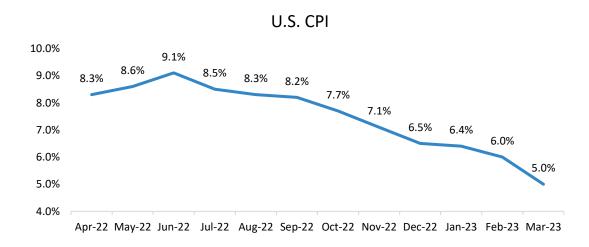
From January 1, 2023, to March 1, 2023 (the most recently reported data), the price of plastic materials and resins have increased 3.5%. Resin prices have remained high and are expected to persist through 1H 2023 due to ongoing supply chain disruptions, strong demand for plastics, and higher crude oil prices.



Key External Drivers

Increases in the world price of crude oil over the last year have put upward pressure on input costs for plastic manufacturers downstream, forcing them to accept smaller profit margins or pass their costs onto their customers.

This has been exacerbated by the challenging macro-economic situation from high levels of inflation. To combat the rapid inflation in the U.S. CPI, the federal reserve has been quantitative tightening, in the form of rate hikes to the Fed Fund Rate, to slow down consumer spending. As a result of the Fed's rate hikes, March 2023 CPI inflation came out at 5.0% marking the ninth consecutive month of declining inflation. While these rate hikes have caused inflation to slowdown, the United States economy will likely enter into a recession sometime during the second half of 2023 and result in lower revenues for the Plastics sector.



1.6%



### **Industry Outlook**



### **Raw Material & Supply Chain Threats**

Manufacturers of plastic products are dependent on the availability and cost of raw materials, labor and other inputs including energy. Primary inputs include polymer resins and films. Prices and availability of these materials have fluctuated drastically over the past year due primarily from changing economic conditions, currency and commodity price fluctuations, and supply chain delays.

### Inflation Implications

Inflation trended downwards to 5.0% in February from 6.0% of the prior month in response to the Fed's ongoing interest rate hikes. While the Fed was expected to continue monthly rate hikes in the first half of 2023, the failure of Silicon Valley Bank and Signature Bank have left the Fed unsure about what actions to take. Despite 9 consecutive months of declining inflation, the CPI remains significantly above the Fed's target of 2%. If inflation remains elevated, the industry's revenue will be adversely impacted.

### **Public Sentiment**

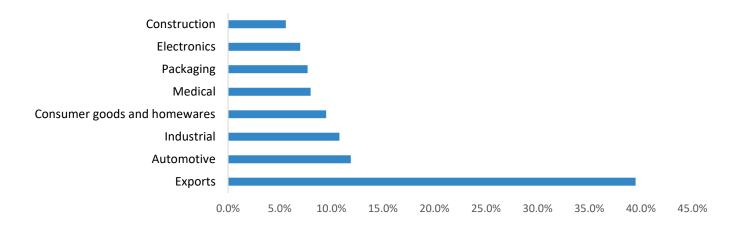
A new generation is changing buying behavior and consumer attitudes toward sustainability. This will result in huge changes for the flexible packaging industry. Eighty-three percent of consumers are willing to pay more for an item with sustainable packaging. In 2010, that number was just under 16 percent. However, as purchasing power continues to decline in the U.S., and savings are drained in correlation with the Fed's rate hikes, this trend may change in the short term. It is anticipated that the long-term goal of increasing sustainability in the flexible packaging industry will continue.

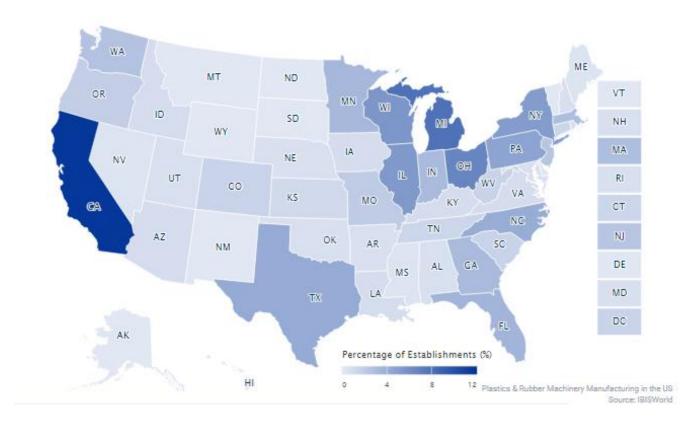
### **Bioplastics**

Bio-plastics are rapidly emerging as an effective alternative to traditional plastics for reducing pollution. Bio-plastics, which are made from renewable resources such as corn starch, sugarcane, and vegetable oils, offer a more sustainable solution to traditional plastics. Unlike traditional plastics, bioplastics are biodegradable and compostable, meaning they can be broken down by natural processes and do not pose a long-term threat to the environment. The global market for Bioplastics and Biopolymers is projected to reach \$14.9 Billion by 2024, registering a compounded annual growth rate (CAGR) of 15.6%.

# **Industry Snapshot**

### Major End-Markets as a % of \$3.7bn Total Revenue





### **Business Locations**

# **Our Service Offerings**



### Sell-Side Advisory: Sell your business

Sell your business for the highest price and for the best terms. At R.L Hulett, communicating the value of your business to targeted buyers and finding the best fit for your team is our forte. We strive to maintain your company's culture and heritage even as you transition out of your business.



#### Buy-Side Advisory: Buy a business

Searching for acquisition targets can be a challenging and time-consuming task when trying to run your own business at the same time. Navigating the risks and pitfalls in negotiating valuation and deal structure can also be a daunting task for many business owners. Let our team help you minimize your risk and reduce time wasting efforts with our decades of experience in advising in both buy and sell-side M&A transactions. We utilize industry-leading M&A databases to scout for opportunities and pre-screen for "real" actionable targets so you can stay focused on what matters.



### Capital Raise: Gain financial support

With nearly 40 years of experience in middle-market M&A advisory, we know how to package up your deal and put you in front of the right kind of investors who have the capital and the industry expertise you need to grow your business. Our team will develop a go-to-market strategy and advise on deal structure, valuation, due diligence and transition issues. Whether you are seeking capital for growth or trying to buy out other shareholders, we have the tools, expertise, and experience to execute a strategic process and find the optimal outcome to meet your objectives.



### Restructuring: reorganization of your business

In today's uncertain economic times, more and more companies are finding themselves in unfamiliar, and unwanted, positions. Many business owners are hoping recovery is just around the corner; however, proactive measures are often required to maximize the remaining value of the business. Our team can aid banking institutions with workout situations by implementing internal controls over cash management and performing ongoing cash flow modeling for their clients. We can also help business owners avoid having trouble making payments on their debts and avoid the cumbersome and lowvalue asset liquidation process.

# **Selected Transactions**



# **Our M&A Deal Leaders**



R. Trevor Hulett, CPA Managing Director (314) 721-0608 thulett@rlhulett.com

Mr. Hulett has led M&A transactions in a variety of industries including manufacturing/industrial, software development/IT, business services and value-added distribution for over 15 years. Prior to joining the firm, he held senior level accounting and financial management positions in both public accounting and large corporations. Mr. Hulett began his career as a Certified Public Accountant with MPP&W, a St. Louis-based public accounting firm specializing in middle market companies. He then held various management positions in internal audit and corporate accounting with a Fortune 1000 industrial manufacturing company and also spent nine years with Enterprise Rent-A-Car Company as a department manager in the Corporate Accounting group. Mr. Hulett holds his Series 62, 63 and 79 securities registration. Mr. Hulett earned a Bachelor's Degree in Accounting from the University of Missouri, Columbia.



Robert L. Hulett Chairman Emeritus (314) 721-0607 x134 rlhulett@rlhulett.com

Mr. Hulett founded the firm in 1981 and has negotiated and completed more than 200 transactions throughout his career. He began his career as a Certified Public Accountant and practiced with Peat, Marwick, Mitchell & Co. in St. Louis as an Audit Manager and in New York as the Director of Training for Private Business. Mr. Hulett has also served as Chief Executive & Board Member for various middle market companies. As an educator, he was an adjunct professor at New York University and a tenured faculty member at Lindenwood University in St. Louis. He conducted training sessions for middle market CPA firms throughout the country for more than ten years. Mr. Hulett earned his BS/BA Cum Laude in Accounting from the University of Missouri-Columbia, and an MBA from Lindenwood University.



David T. Vass Director (314) 721-0607 x115 dvass@rlhulett.com

Mr. Vass has over 30 years of business management experience including more than 10 years as President of a highly successful consumer products manufacturing company with revenues exceeding \$25 million. During this time, he not only reversed a declining sales and earnings trend, but increased both sales and operating income over 100%. In addition, he has spent over 20 years at the executive level of Vice President of Sales and Business Development. Mr. Vass also has experience in a number of other industry niches including consumer products, commercial furniture and fixtures and metal recycling. He holds a Bachelor's Degree in Economics from DePauw University and an MBA from the University of Michigan.

### **Our M&A Deal Leaders**



Ron Litton Director (816) 810-0799 rlitton@rlhulett.com

Mr. Litton has been advising business owners in mergers and acquisitions since 2013. His primary industry focus areas have included industrials, paper and packaging, distribution, energy, promotional products and direct to consumer e-commerce. Prior to 2013, Mr. Litton held a variety of C-level roles with several companies in the paper and packaging industry including Unisource, Maverick Paper, Universal Graphics and Sabin Robbins. He has bought and sold a number of businesses, advised in the sale of family/founder owned businesses, and advised in start-ups and turnaround situations for banks, owners, and private equity firms. He enjoys working with owners that want to sell or transition out of their businesses. Ron covers the Kansas City and surrounding markets for the firm. He graduated from Central Missouri State University with a BS in Graphic Arts Technology and Management.



Ryan Hartman Analyst (314) 721-8027 rhartman@rlhulett.com

Ryan joined R.L. Hulett in 2021 and provides transaction support for senior-level deal managers including financial modeling, valuations, industry research, offering memorandums and a variety of presentations. Ryan graduated with a Bachelor of Science in Management Degree with a major in finance from The Freeman School of Business, Tulane University. Prior to joining the firm Ryan worked as an equity analyst for Burkenroad reports, an equity research program that produces widely circulated financial reports on small- to medium-sized companies. During his time at Tulane University, Ryan was elected as Vice President of Administration for Tulane's community government, took extensive courses in Investment Banking M&A transactions, and volunteered as a data analyst for American Red Cross.



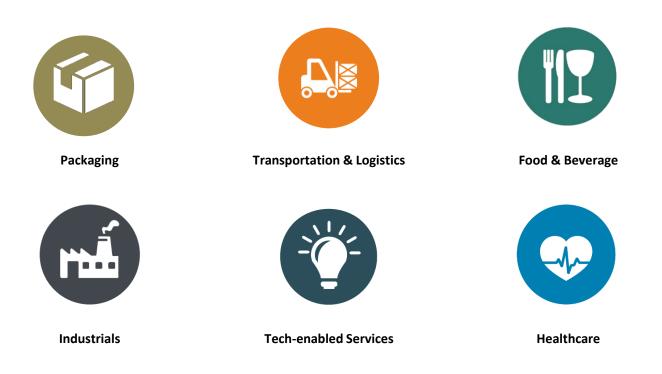
Lynda Hulett Marketing (314) 721-0607 x 104 Ihulett@rlhulett.com

Lynda Hulett leads the firm's marketing, administrative and communication efforts. She maintains the firm's proprietary CRM database, manages outbound firm communications and provides administrative support to senior deal managers. Prior to joining R.L. Hulett, Lynda spent the previous ten years in various marketing and administrative functions. Most recently, she worked as a client liaison providing administrative support for a CPA firm. Prior to that, she was employed by Moneta Group, a financial services advisory firm, where she provided marketing and administrative support to the client managers. Lynda graduated from the University of Missouri – Columbia, receiving her business degree with an emphasis in Marketing.

#### About R.L. Hulett

R.L. Hulett is a middle-market investment bank based in St. Louis, Missouri, providing M&A and financial advisory services to middle-market companies. Since its founding in 1981, the firm has advised in over 275 transactions in a variety of industries including industrials, food & beverage, packaging, business services, transportation & logistics, healthcare and software/techenabled services. The firm has an experienced team of M&A advisors consisting of former business owners, seasoned corporate executives, professional service firm partners, CPAs and MBAs. Our ability to deliver customized solutions to meet or exceed our clients' expectations is what sets us apart from our competitors.

#### Industry Sectors Covered:



#### Disclaimer

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