R.L.Hulett

Project Summit

Quality and Compliance Training Provider

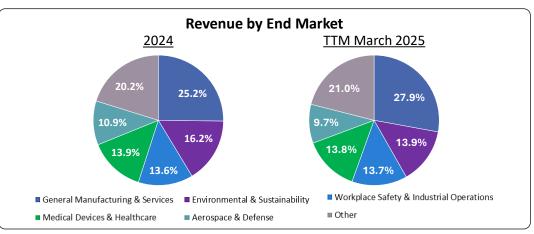
Teaser

Our client is a Southeast-based quality and compliance training provider and is internationally recognized for its diverse and extensive course offerings. The Company serves a wide range of industries, delivering high-quality, accredited education to professionals worldwide. R.L. Hulett has been retained as exclusive financial advisor to explore strategic alternatives for the business, including a potential sale. Ownership is seeking a buyer who recognizes the value of the business and who is interested in continuing to build on the platform.

Exceptional Growth: From 2021 through TTM March 2025, the Company's revenue has grown at an impressive CAGR of 70.3%, a testament to its strong market positioning and consistent demand for its unique offerings. This robust growth trajectory underscores the Company's ability to scale rapidly within the evolving professional training sector.

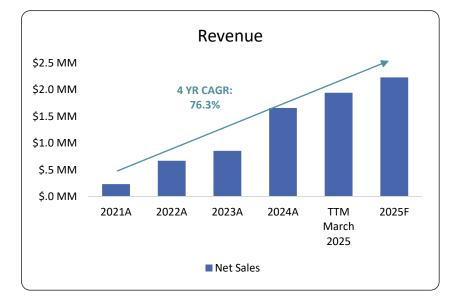
Strong and Expanding Profit Margins: From 2021 through TTM March 2025, the Company has maintained strong EBITDA margin above 33.0%, with 2025 projected at 46.0%. This margin expansion indicates a successful pricing strategy that has raised the average course prices over the past several years while keeping them 20% lower than those of leading industry competitors. This strategy has positioned the Company's course offerings as cost-effective yet premium alternatives to competing courses. The Company's ability to achieve consistent double digit sales volume growth demonstrates strong demand for its content with a solid contingent of repeat customers.

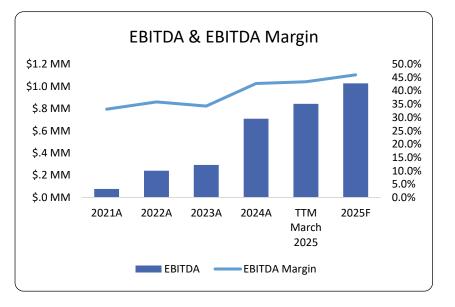
(in thousands \$'s)	Years ended Dec. 31,								TTM		Dec. 31,	
	2021A		2022A		2023A		2024A		Mar25		2025F	
Net Sales	\$	231	\$	670	\$	856	\$	1,660	\$	1,944	\$	2,232
Revenue Growth				190.0%		27.7%		94.0%		17.1%		34.4%
Cost of Goods Sold		128		364		475		774		899		951
Gross profit		103		306		381		886		1,045		1,281
Gross Profit Margin		44.4%		45.7%		44.5%		53.4%		53.8%		57.4%
SG&A Expenses		26		66		88		177		202		255
Operating Income		77		240		293		709		843		1,026
EBITDA, as adjusted	\$	77	\$	240	\$	293	\$	709	\$	843	\$	1,026
EBITDA Margin		33.1%		35.8%		34.3%		42.7%		43.4%		46.0%



Differentiated Product Offering: With a focus on 100% online and on-demand training, the Company addresses the growing consumer demand for flexible, self-paced learning solutions. This innovative, learner-centered model allows users to access high-quality content anytime, anywhere, setting it apart from traditional course providers. By combining convenience with high-quality content, the Company provides a superior user experience that drives engagement and enhances learning outcomes.

Certified Provider: As an Exemplar Global-certified and ISO 9001:2015-certified provider, the company meets stringent industry and quality standards, establishing a high level of trust and credibility. Clients can be confident that the training they receive is compliant, recognized, and aligned with industry best practices.





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Contact Us

If you are interested in learning more about this opportunity, please complete and sign the Confidentiality Agreement ("CA"), and return it via e-mail. Upon receipt of the signed CA, we will follow up with more information on the transaction opportunity. Please direct all questions and communications through the RLH team members listed below.

Trevor Hulett

Managing Director (314) 721-0608 thulett@rlhulett.com

Ryan Hartman

Senior Analyst (314) 721-8027 rhartman@rlhulett.com

